

Only Federation

has the **strength** of community



2009 REPORT TO THE COMMUNITY

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Message to the Community

Dear Friends,

This past year, The Jewish Federation of Greater Los Angeles continued meeting the needs of those we serve – a testament to both your generosity and the tenacious efforts of our dedicated volunteer leadership and professional staff. The purpose of this report is to take a look back at 2009 and recognize the tremendous support of our community partners: families and individuals, as well as communal organizations.

On your behalf, we leverage our community partnerships to ensure the continuity of the Jewish people as we bring Jewish values to life in Los Angeles, Israel and around the world. Only Federation has the strength of community to make the great work we do possible:

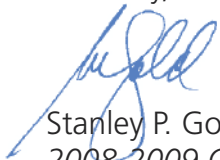
- Caring for Jews in need, wherever they live.
- Making sure everyone can engage in Jewish life.
- Serving the greater community to make life better for all of us.

This is an exciting time to be involved with the Federation. Our Federation is bringing the community together and serving as a central resource to effectively address issues of shared concern. We are taking steps to engage a wider cross-section of the community to help us achieve our goal of a vibrant Jewish future, as well as reaching out to other organizations and synagogue leadership representing all streams of Jewish life to learn how we can forge stronger partnerships. Our Federation can only truly succeed if the entire community succeeds.

We are blessed to have such a diverse, caring Jewish community and look forward to your continued partnership this year, as we move toward our Centennial anniversary in 2011. Please join us in making our Federation even better and our future that much brighter.

Thank you for generously supporting our Federation. Your commitment provides the strength of community.

Sincerely,



Stanley P. Gold
2008-2009 Chairman of the Board



Richard V. Sandler
2010-2011 Chairman of the Board

2009 Board of Directors

VOTING MEMBERS

Stanley P. Gold, *Chair*
Richard V. Sandler, *Vice Chair*
Gary Brennglass, *Treasurer*
Sharon Janks, *Secretary*
Laurel Warner, *Valley Alliance President*
Bettina Kurowski, *Chair of Financial Resource Development Committee*
Jonathan Cookler, *Chair of Finance & Administration Committee*
Larry Post, *Chair of Finance & Administration Committee*
Jeffrey Straus, *Vice Chair of Finance & Administration Committee*
Leon Janks, *Audit Chair*
Terri Smooke, *Chair of Community Committee*
Glenn Sonnenberg, *Chair of Community Committee*
Marc Carrel, *Vice Chair of Community Committee*
David Gill, *Chair of Israel & Overseas Committee*
Irv Weintraub, *Chair of Israel & Overseas Committee*
Pam Kaizer, *Vice Chair of Israel & Overseas Committee*
Virginia Maas, *Chair of Jewish Education Committee*
David Nimmer, *Chair of Jewish Education Committee*
David Kaufman, *Vice Chair of Jewish Education Committee*
Sue Meltzer, *Chair of Leadership Development Committee*
Brian Shirken, *Chair of Leadership Development Committee*
Brian Weisberg, *Vice Chair of Leadership Development Committee*
Howard Bernstein, *Chair of Services to the Vulnerable Committee*
Elliot Dorff, *Chair of Services to the Vulnerable Committee*
Marjan Keypour Greenblatt, *Vice Chair of Services to the Vulnerable Committee*

VOTING MEMBERS (Cont.)

Campaign

Rochelle Cohen, *Valley Alliance Campaign Chair*
Michael Koss, *Major Gifts Chair*
Julie Platt, *Sylvia Weisz Women's Campaign Chair*
Alan Rosen, *Business and Professions Chair*
Sam Rosenwald, *Campaign Leadership Chair*
Jesse Sharf, *Community Campaign Chair*

At-Large

Beny Alagem
Sharon Baradaran
Rabbi Ed Feinstein
Laurie Konheim
Peter Lowy
Ed Robin
Michael Sitrick
Richard Ziman

Representative to UJC Executive Committee

Frank Maas

EX-OFFICIO MEMBERS

Rabbi Denise L. Eger, *Chair of the Board of Rabbis*
Lorin Fife, *Chair of the Board of the Jewish Community Foundation*
Marvin Schotland, *President/CEO of the Jewish Community Foundation*
John Fishel, *President of The Jewish Federation*
Edna Weiss
Todd Morgan
Harriet Hochman

2009 Achievements & Accomplishments

In a year of challenges, we have many successes to share. Those in need received help and support. Those in crisis were aided without hesitation. Around the world, Jews in trouble knew how much we care. It happened through the heartfelt commitment and endless dedication of the lay leadership, who worked tirelessly with the professional staff on behalf of those we serve.

The Serving the Vulnerable Pillar was a key player in the design and implementation of the Federation's comprehensive response to the economic crisis as well its ongoing mission to meet a variety of needs in our community.

- Launched and operated the Federation's Emergency Cash Grants initiative providing grants to nearly 600 Jewish individuals and families in crisis due to the recession in 2009 – paying for emergency expenses associated with housing, health care, child care, and job searches.
- Increased funding to safety net services.
- Helped fund the launch of the Jewish Family Service central access line which provides information and referral to new clients in need (877-275-4537).
- Partnered with other organizations in the community on three service fairs to make it easier for people to access assistance programs.
- Helped fund the Jewish Vocational Service Parnossah Works online job search site (ParnossahWorksLA.org).



2009 Achievements & Accomplishments (Continued)



The Leadership Pillar developed new programs that invest in and recognize our most precious commodity – our leaders.

- Held the inaugural Pathways Retreat with over 100 young Federation leaders.
- Coordinated the use of speakers across the Federation system.
- Opened leadership training to both leaders in the Federation and other Jewish organizations.
- Created and implemented solicitation training programs, as well as a series of “Train the Trainer” programs.
- Reinvested in the National Young Leadership Cabinet program and developed a Cabinet alumni strategy to re-engage former members.
- Developed our Mentorship Program pairing seasoned leaders with chairs from young leadership programs, and refined our leadership placement process.
- Graduated 15 members of the Geller Leadership Project.

2009 Achievements & Accomplishments (Continued)



The Israel & Overseas Pillar worked to ensure our strong connection with the people of Israel and Jewish communities around the world.

- Over 700 students, parents, teachers, and school administrators travelled between Tel Aviv and Los Angeles as part of the Federation's School Twinning program.
- The 11th Annual Master Class in Film and Television, held in Tel Aviv, drew top Hollywood professionals including Darren Star (*Sex and the City*), Nina Tassler (CBS President) and Gail Berman (independent new media executive and former head of Paramount Studios), who shared their experience with emerging professionals from both Los Angeles and Tel Aviv.
- Worked to break the cycle of poverty by offering enriched educational support to 757 students at the Rogozin School, located in one of Tel Aviv's poorest neighborhoods.

2009 Achievements & Accomplishments (Continued)

The Community Pillar greatly expanded its efforts to do well by doing good, enhancing our social justice, Israel education, advocacy and community relations work, and seeking to increase the profile of The Jewish Federation in the Los Angeles civic arena.

- Helped lead the Federation's response to the Hamas War, coordinating rallies, elected official support and logistics with other Jewish organizations.
- Launched the Federation's Fed Up with Hunger initiative with a series of high-profile events with multiple synagogue and community partners.
- Partnering with the Israeli Consulate, we sponsored and produced Fiesta Shalom, a street festival in front of the Breed Street Shul in Boyle Heights, celebrating Jewish-Latino relations and Israeli Independence Day.
- Hosted a major civic engagement conference at USC, created by our New Leaders Project class, which was attended by hundreds of Jewish young adult civic activists.
- Continued the Federation's KOREH L.A. literacy training program, helping address the opportunity and achievement gap by reaching nearly 20,000 students over the last 11 years.
- Shared a positive curriculum about Israel with high school students from Catholic, Evangelical and charter schools through our Holy Land Democracy Project – impacting over 15,000 students to date.



2009 Achievements & Accomplishments (Continued)



The Jewish Education Pillar focused on ensuring continuing access to Jewish engagement opportunities.

- Increased attendance at Jewish overnight camp for hundreds of families with first-time campers and retained over 200 returning campers whose families were unable to cover the cost.
- Assisted in providing financial aid to nearly 1,000 Jewish day school students through a grant from the Jim Joseph Foundation, in addition to the \$1.6 million in assistance to schools from the Federation.
- Sent thousands of teens and college students to Israel through Birthright Israel and other trip subsidies.

2009 Achievements & Accomplishments (Continued)

The Valley Alliance engaged in fundraising and community development initiatives on behalf of Jews from the San Fernando, Conejo, Simi, Santa Clarita and Antelope Valleys.

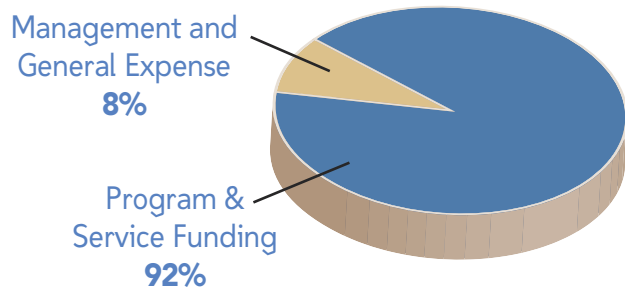
- Led 110 people on three separate missions to Israel and to the Lion of Judah Conference in late 2008, raising more than \$600,000 for the 2009 campaign.
- Raised \$1.7 million on Super Sunday, even more than in 2008.
- The PJ Library Judaic book gifting program for families with toddlers firmly took root and reached maximum capacity with 2,100 children enrolled.
- Continued outreach initiatives to the Israeli community and other important community populations.
- As part of the Fed Up with Hunger initiative, the Valley was home to a Sukkah Food Collection site at the Northridge Farmers Market as well the Feeding the Hungry event, where 400 volunteers packaged 35,000 nutritious meals at Valley Alliance headquarters.
- Shifted Planning & Allocations focus to fund programs which help those most affected by the economy and created the Community Action Alert e-newsletter, which directed those in need to help and networking opportunities.



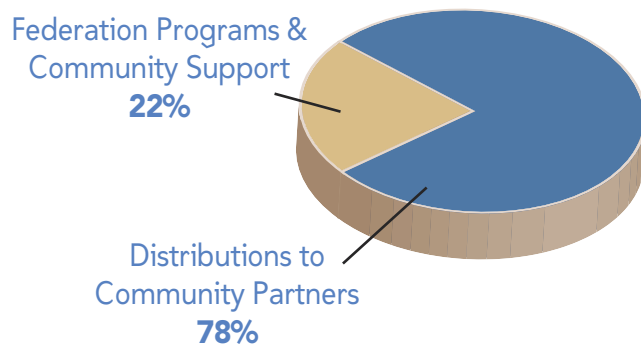
2009 DISTRIBUTIONS AND FUNDING

The Jewish Federation of Greater Los Angeles is committed to caring for Jews in need, ensuring the Jewish future and engaging in our community. We leverage your generosity and our community partnerships to assure the continuity of the Jewish people as we bring Jewish values to life in Los Angeles, Israel and over 50 countries around the world. Here's a quick look at where your money goes:

Total Distributions



Program & Service Funding



Distribution of Revenue*

Total Pledges	\$ 44,187
Bequests and Grants	\$ 3,866
Designated Gifts	\$ 4,724
Other Revenues	\$ 1,385
Revenue	\$ 54,162
Other Sources of Cash	\$ 4,491
Less: Cost of Fundraising	\$ (8,216)
Available for Distribution	\$ 50,437
Serving the Vulnerable	\$ 7,400
Jewish Engagement & Education	\$ 15,325
Israel & Overseas	\$ 9,958
Community and National	\$ 3,365
Direct Federation Programmatic Support	\$ 5,242
Indirect Federation Programmatic Support	\$ 4,984
Program & Service Funding	\$ 46,274
Management and General Expense	\$ 4,163
Total Distributions	\$ 50,437

* 2009 data and all dollars in thousands

The Jewish Federation proudly funded and/or partnered with the following organizations in 2009:

Jewish Engagement & Education

30 Years After
 Abraham Joshua Heschel Day School
 Academy of Jewish Religion
 Access AJC
 Adat Ari El Early Childhood Center
 Adat Ari El Labowe Day School
 American Jewish University
 ATID of Sinai Temple
 BBYO: Jewish Youth Organization
 & Jewish Youth Leadership Network
 Bet Tzedek
 Beth Hillel
 Birthright Israel Foundation
 Birthright Next L.A.
 Bodenstein Preschool, Mishkon Tephilo
 Braverman Elementary –Wilshire Blvd.
 Builders of Jewish Education (BJE)
 Camp Alonim
 Camp Gan Israel Running Springs
 Camp JCA Shalom, Malibu
 Camp Ramah of California
 Conejo Jewish Day School
 Congregation Ner Tamid Preschool
 Dor Chadash
 Emek Hebrew Academy
 Foundation for Jewish Camp
 GesherCity L.A.
 Habonim Dror – Camp Gilboa
 Haggodot.com
 Harkham Hillel Hebrew Academy
 Hebrew Union College – Jewish Institute of Religion
 Helen Diller Family Foundation
 Heschel West Day School
 HIAS Young Leaders
 IKAR
 Inland and Desert Region Hillel Council
 Israel Scouts/Shevet Chen
 Jack E. and Rachel Gindi Jewish Student Union
 The JCC at Milken
 JConnect L.A.
 JDub Records
 Jewish Artists Initiative
 Jewish Community Foundation
 Jewish Free Loan Association
 Jewish Graduate Student Initiative
 Jewish Learning Academy (JLA)
 Jewish World Watch
 Jewlicious
 Jim Joseph Foundation
 JQ International
 Jumpstart
 Kadima Hebrew Academy
 Kehillat Israel
 Kehillat Israel Early Childhood Center

Kol Ami Young Adults
 The LEV Foundation
 LimmudLA
 Los Angeles Hillel Council
 Los Angeles Jewish Film Festival – Teen Showcase
 Los Angeles Museum of the Holocaust
 Maimonides Academy
 MASA – USD/Hagshama World Zionist Organization
 Milken Community High School
 Moishe House L.A.
 New Community Jewish High School
 ORT America
 Pressman Academy Early Childhood Center
 Pressman Academy of Temple Beth Am
 Progressive Jewish Alliance
 ROI
 Shalhevet High School
 Shalhevet School Day School
 Shalom Institute
 Shomrei Torah Synagogue
 Silverlake Independent JCC
 Sinai Akiba Academy
 Six Points Fellowship
 StandWithUs Young Professionals
 Stephen S. Wise Elementary School
 Stephen S. Wise Temple
 Taglit-Birthright Israel
 Temple Aliyah Early Childhood Center
 Temple Emanuel Academy Day School
 Temple Emanuel Early Childhood Center
 Temple Isaiah Preschool
 Temple Israel of Hollywood Day School
 Temple Israel of Hollywood Preschool
 Temple Judea Preschool
 Temple Kol Tikvah
 Torat Hayim Hebrew Academy
 Tuvia School of Temple Menorah
 UCLA Hillel
 Valley Beth Shalom Day School
 Valley Ru'ach
 The W Group of Stephen S. Wise Temple
 Westside JCC
 Wilshire Blvd. Temple Early Childhood Center
 Wilshire Boulevard Temple Camps
 Yavneh Hebrew Academy
 Yeshiva Aharon Yaakov/Ohr Eliyahu
 Yeshivat Or Hachaim
 YULA Boys School
 YULA Girls School
 Zimmer Children's Museum

Helping Those In Need

Adat Ari El
 Aviva Family and Children's Services
 Beit T'Shuvah

Bet Tzedek
 B'nai David Judea
 Builders of Jewish Education (BJE)
 Camp Ramah Tikvah Program
 Cedars-Sinai Medical Center
 Chabad of Conejo
 Chai Lifeline
 City of Hope
 Etta Israel Center
 Friendship Circle
 Gateways Hospital
 Hebrew Union College – Jewish Institute of Religion
 Jack E. and Rachel Gindi Jewish Student Union
 The JCC at Milken
 Jewish Big Brothers Big Sisters
 Jewish Family Service of Los Angeles
 Jewish Free Loan Association
 Jewish Vocational Service
 Kehillat Israel
 Malibu Jewish Center
 Menorah Housing Foundation
 National Council of Jewish Women/Los Angeles
 Project Chicken Soup
 Real Estate Principals Organization
 of The Jewish Federation
 Shalom Institute – Camp JCA Shalom
 Sinai Temple
 Stephen S. Wise Temple
 Temple Adat Elohim
 Temple Ahavat Shalom
 Temple Aliyah
 Temple Beth Ami, Santa Clarita
 Temple Beth Shalom
 Temple Emanuel
 Temple Judea
 Tomchei Shabbos
 Vista Del Mar Child and Family Services

Community

2nd Street Elementary School
 30 Years After
 93rd Street Elementary School
 135th Street Elementary School
 232nd Place Elementary School
 Abraham Joshua Heschel High School
 Academic Exchange
 Adat Ari El
 Adat Shalom
 Ahavat Torah Congregation
 AIPAC
 Alliance for College-Ready Public Schools
 Alta Loma Elementary School
 Ameinu
 American Jewish Committee
 American Jewish University

Americans for Peace Now
 Anti-Defamation League
 Archdiocese of Los Angeles
 Balboa Magnet School
 Beethoven Early Education Center
 Beethoven Street Elementary School
 Beth Chayim Chadashim
 Beth Jacob Congregation
 Beth Shir Shalom
 Beverly Hills High School
 Bishop Conaty – Our Lady of Loretto High School
 B'nai David Judea Congregation
 Boyle Heights Neighborhood Council
 Braddock Drive Elementary School
 Breed Street Elementary School
 Breed Street Shul Project
 Brentwood High School
 Brentwood Science Magnet School
 Broadway Elementary School
 Brockton Elementary School
 Buckley High School
 Cabrillo Elementary School
 Calabasas High School
 Calabash Street Elementary School
 California State University, Northridge
 Calvert Street Elementary School
 Canfield Elementary School
 CAMERA
 Canoga Park Early Education Center
 Canoga Park Elementary School
 Canoga Park High School
 Carthay Center Elementary School
 Castle Heights Elementary School
 Celerity Dyad Charter School
 Chabad of Conejo Valley
 Chandler Elementary School
 Charnock Road Elementary School
 Child Care Resource Center
 Chrysalis
 Cleveland High School
 Coliseum Elementary School
 Columbus Avenue Elementary School
 Community Magnet School
 Congregation Beth Meier
 Congregation Kehillat Ma'arav
 Congregation Kol Ami
 Congregation Mogen David
 Congregation Ner Tamid
 Congregation Or Ami
 Congregation Tikvat Jacob
 Consulate General of Israel in L.A.
 Crescent Heights Early Education Center
 Crescent Heights Magnet School
 Darby Elementary School
 Delta Sigma Theta Head Start

Diocese of Bernardino
 Eastmont Community Center
 Elizabeth Learning Center
 Enadia Way Elementary School
 Encino Elementary School
 Fair Avenue Elementary School
 Fair Avenue Early Education Center
 Fairburn Avenue Elementary School
 Fernangeles Elementary School
 Food Forward
 Fullbright Elementary School
 Garden Grove Elementary School
 Gertz-Ressler
 Glenfeliz Boulevard Elementary School
 Granada Hills Charter High School
 Grand View Boulevard
 Griffin Avenue Elementary School
 Hadassah Southern California
 Halldale Elementary School
 Hamasaki Elementary School
 Hamlin Elementary School
 Hart Street Elementary School
 Hawaiian Avenue Elementary School
 Hawaiian Early Education Center
 Hazeltine Avenue Elementary School
 Heritage College Ready Academy
 Hollywood Temple Beth El
 Hunger Action Los Angeles
 IKAR
 Immaculate Heart High School
 Israel Independence Day Festival
 The Israel Law Center
 The Israel Project
 Israeli Leadership Council
 JDUB Records
 Jewish Council for Public Affairs
 Jewish Family Service SOVA Community
 Food & Resource Program
 Jewish Labor Committee Western Region
 Jewish Public Affairs Committee of California
 Jewish Venture Philanthropy Fund
 of The Jewish Federation
 Jewish World Watch
 Kadima Hebrew Academy
 Kehillat Israel
 Kester Avenue Elementary School
 Knollwood Elementary School
 Lanai Road Elementary School
 Lankershim Elementary School
 Lassen Elementary School
 Laurel Early Education Center
 Lemay Early Education Center
 Lemay Elementary School
 Leo Baeck Temple
 Leuzinger High School
 Limerick Elementary School
 Lockhurst Drive School
 Lomita Magnet School
 Loreto Elementary
 Los Angeles Coalition to End Hunger and Homelessness
 Los Angeles County Office of Education
 Head Start State School Division
 Los Angeles Elementary School
 Los Angeles Center for Enriched Studies (L.A.C.E.S.)
 Loyola Village Elementary School
 Madison Middle School
 Main Street Elementary School
 Makom Ohr Shalom

Malabar Elementary
 Malibu Jewish Center and Synagogue
 Mar Vista Elementary School
 Marina Del Rey Middle School
 Marina Early Education Center
 Markham Middle School
 Marlborough High School
 MATI at The JCC at Milken
 Maywood Academy
 MAZON: A Jewish Response to Hunger
 McKinley Elementary School
 Melrose Avenue Elementary School
 Milken Community High School
 Milken Middle School
 Monlux Elementary School
 Mt. Washington Elementary School
 MudTown Farms
 Napa Street Elementary School
 Nashuva
 National Council of Jewish Women/Los Angeles
 New Los Angeles Charter School
 New Israel Fund
 Noble Avenue Elementary School
 Noble Early Education Center
 Nora Sterry Early Education Center
 Nora Sterry Elementary School
 Normandie Early Education Center
 Normandie Elementary School
 Normont Elementary School
 Nueva Vista Elementary School
 Ocean Pacific Community Center
 Open Charter Magnet School
 Ozzie Goren Educational Center
 Pacific Palisades Charter Elementary
 Palms Middle School
 Para Los Niños
 Playa Del Rey Elementary School
 Pomelo Elementary School
 Progressive Jewish Alliance
 Ramona Elementary School
 Reseda High School
 Richland Avenue Elementary School
 Richland High School
 Rio Vista Elementary School
 Rockdale Elementary School
 Roman Catholic Diocese of Fresno
 Roman Catholic Diocese of Orange
 Roosevelt High School
 RootDown L.A.
 Roscoe Canyon
 Rosewood Avenue Elementary School
 Saara Ratner-Stauber Synagogue
 Sacred Heart High School
 Santa Monica High School
 Santa Monica College
 Saturn Elementary School
 Selma Avenue Elementary School
 Sephardic Temple Tifereth Israel
 Shaarey Tzedek Congregation
 Shalhevet High School
 Shenandoah Early Education Center
 Shenandoah Elementary School
 Sherman Oaks Elementary School
 Sherwood Elementary School
 Shomrei Torah Synagogue
 Simon Wiesenthal Center
 Sinai Temple
 St. Margaret Center

StandWithUs
 Stephen S. Wise Temple
 Stoner Elementary School
 Strathern Street Elementary School
 Sunny Brae Elementary School
 Sylvan Park Elementary School
 Tarzana Elementary School
 Temple Ahavat Shalom
 Temple Akiba
 Temple Aliyah
 Temple Beth Am
 Temple Beth Ami
 Temple Beth El and Center
 Temple Beth Hillel
 Temple Emanuel
 Temple Emanuel MATCH program
 Temple for the Arts
 Temple Isaiah
 Temple Israel of Hollywood
 Temple Judea
 Temple Judea (Laguna Woods)
 Temple Kol Tikvah
 Temple Menorah
 Temple Rodeph Shalom
 Toluca Lake Elementary School
 Toras Hashem
 Ulysses S. Grant High School
 University High School
 University Synagogue
 Valley Beth Shalom
 Valley Interfaith Council
 Van Nuys Elementary School
 Van Nuys Middle School
 Vanalden Early Education Center
 Vanalden Elementary School
 Venice High School
 Verbum Dei High School
 Viewpoint High School
 Walgrove Elementary School
 Webster Elementary
 Welby Way Magnet School
 Westminster Avenue Elementary School
 Westminster Early Education Center
 Westside Children's Center
 Westwood Charter Elementary School
 Wilbur Avenue Elementary School
 Wilshire Crest Elementary School
 Wilton Place Elementary School
 Windsor Hills Community Learning Center
 Wonderland Elementary School
 Yavneh Hebrew Academy
 Yeshiva University High School
 Young Israel of Century City

Israel & Overseas

Abraham Joshua Heschel Day School/
 AD Gordon School
 Adat Ari El Day School/Nitzanim School
 American Jewish Joint Distribution Committee (JDC)
 ATID BAMIDBAR Negev Network for Jewish Identity
 Beit Daniel School and Shul
 Bet Tzedek
 Bina Secular Yeshiva
 Brawerman Elementary School of
 Wilshire Boulevard Temple/Usishkin School
 Congregation Ner Tamid of South Bay
 Religious School/Ironi Hey School
 Friends of the Israel Defense Forces

Harkham Hillel Hebrew Academy/Zeitlin School
 Harvard-Westlake Middle School/
 Ironi Daled Middle School
 HOT Cable TV – Israel
 Israel Movement for Progressive Judaism
 Project Mechina
 Israel Preparatory Academy for Leadership
 Israeli Film Fund
 Jerusalem Venture Philanthropy
 Jewish Agency for Israel
 Jewish Community Foundation
 Jewish Family Service of Los Angeles
 Jewish World Watch
 Kadima Day School/ORT Yad Singalovski School
 Kehilla Tammuz – Beit Shemesh Schools
 Los Angeles Hebrew High School/
 Ironi Daled High School
 Maimonides Academy/Meiron School
 Meitarim Network for Jewish Democratic Education
 Milken Community Middle School/Lady Davis School
 Municipality of Jerusalem
 Municipality of Tel Aviv
 Museum of Contemporary Art (MOCA)
 New Community Jewish High School/
 Gymnasia Hertzelia School
 New Community Jewish High School/
 Ironi Tet School
 New Community Jewish High School/
 Tichon Chadash School
 Panim for Jewish Renaissance in Israel
 Pressman Academy of Temple Beth Am/Magen School
 Rashi Foundation
 Real Estate Principals Organization
 of The Jewish Federation
 Reut Mechina
 RIKMA Fellowship Program
 Rosalinde and Arthur Gilbert Foundation
 Santa Monica Museum of Art
 Sinai Akiba Academy/Gretz School
 Tair Giyur Conversion Project for Shevach Mofet
 TAL Education Fund Outreach Center in Tel Aviv
 Tel Aviv Cinematheque
 Tel Aviv Jewish Identity in High Schools
 Tel Aviv University
 Temple Israel of Hollywood Day and Religious School/
 Tzahala School
 Temple Judea Religious School/Ironi Yud Daled School
 UCLA Department of World Arts and Cultures
 USC School of Social Work
 Valley Beth Shalom Day School/Bloch School
 Yemin Orde Pre-Conversion Course
 Yesodot – Democratic Values in Orthodox Schools
 Yotzer Or Masorti Congregation

Leadership Development

ATID of Sinai Temple
 J Cafe LA
 JConnect L.A.
 Jewish Communal Professionals of
 Southern California (JCPSC)
 Jewlicious
 LOYaL – Leaders of Young Leaders
 The W Group of Stephen S. Wise Temple
 Wexner Heritage Foundation



ADA HORWICH

CENTENNIAL ENDOWMENT FUND **100** *Celebrating* YEARS of TZEDAKAH

In 2011, The Jewish Federation of Greater Los Angeles celebrates its 100th anniversary. To mark this historic milestone, we have launched the Centennial Endowment Fund, consisting of gifts of one million dollars and more, to ensure our community is in good hands for the next hundred years and beyond.

Every act of generosity has the power to do great good. When you endow your gift, your good intentions are multiplied because, like a seed, an endowment has the power to grow.

Once the seed is planted, an endowment takes on a life of its own, creating a legacy with the power to touch the lives of those you want to help in perpetuity. That means that when your work is done, your gift will live on ... forever.

We invite you to join these leaders of our community in celebrating a century of *tzedakah* by making a bold new investment for our Jewish future through the Centennial Endowment Fund:

COMMITMENTS *(as of August 2010)*

Corie & Michael Koss
The Lainer Families
Joyce & Stanley Black
Anonymous
Kharlene & Chuck Boxenbaum
Ada & Jim Horwich
Ted Slavin
Mark Weinstein
Ilene & Stanley Gold
Sandy & Larry Post
Eli Wachsberger^{z"l}
Lisa & Ernie^{z"l} Auerbach
Lynn & Les Bider

Janet & Jake Farber
Larry Field
Beverly & Herb Gelfand
Elaine & Bram Goldsmith
Steven C. Gordon
Sharon & Leon Janks
Jackie & Marvin Jubas
Barbara & Robert Margolis
Ellen & Richard Sandler
Daphna Ziman
Richard Ziman
Anonymous
Anonymous

For more information, contact Marla Abraham, Senior Vice President, Endowment Development and Premier Philanthropy at (323) 761-8216 or MAbraham@JewishLA.org.

Ada Horwich
Centennial Endowment Fund Co-Chair

Michael Koss
Centennial Endowment Fund Co-Chair

E N D O W M E N T

Community members who endow their gift to The Jewish Federation preserve Jewish values for future generations by creating a way of caring that will live on long after they are gone. In 2009, the donors listed below made a sacred covenant to help people they may never meet, but whose well-being they ensure through their generosity.

2009 BEQUESTS TO THE JEWISH FEDERATION

Estate of Harold Ash	The Frieda Lazarus Family Trust
Estate of Richard M. Bobb	Estate of Lucille Rosenberg
Estate of Herta Boninger	Estate of Ursula Rosenthal
Estate of Irving Brecher	The Phillip and Phyllis Schwartzman Trust
Estate of Shelly Cozen	
Estate of Werner W. Hamburger	The Silverton Trust
Estate of Goldie Ivener	Estate of Bernard Smolens
The Koffman Trust	Estate of Martin Solig
Estate of Hansi Landis	The Weiss Family Trust

2009 LION OF JUDAH ENDOWMENT FUND ENDOWMENTS (LOJE)

Frances Brody
Lena Gorelick
Toby Koppekin

2009 BEQUESTS TO THE JEWISH FEDERATION THROUGH THE JEWISH COMMUNITY FOUNDATION

Estate of Esther Braverman
Estate of Colette Chanel
Naomi Lewis Mack Trust

THE FOUNDATION
JEWISH COMMUNITY FOUNDATION
LOS ANGELES

For this generation...and generations to come.

P R E M I E R P H I L A N T H R O P Y

The Jewish Federation proudly recognizes these visionary donors who committed to a Premier Philanthropy gift in 2009. By taking their place as Premier Philanthropy donors, their generosity will create lasting change – and inspiration.

The Newton and Rochelle Becker Foundation

The Capital Group Companies Charitable Foundation

Dr. Robert Morton Carroll

Mr. & Mrs. Aubrey G. Chernick

J. Steven & Rita Emerson Fund

Mr. Michael R. Forman

Mr. & Mrs. Marshall S. Geller

The Rosalinde & Arthur Gilbert Foundation

Guilford & Diane Glazer

Gold Family Foundation

Abner D. & Roslyn Goldstine Fund

Harold Grinspoon Foundation

Held Family Foundation

The Marcia Israel Foundation

The Kayne Foundation

Klee, Tuchin, Bogdanoff & Stern

Lisa and Victor Kohn

The Barbara & Fred Kort Foundation

Mr. Fred V. Kunik

Mr. Morton La Kretz

Robert Margolis Foundation

Mr. & Mrs. Jacob Melamed

Mr. & Mrs. Adam Milstein

Y & S Nazarian Family Foundation

Jeanne S. Reynolds

Mr. & Mrs. Alan M. Schneider

David & Fela Shapell Family Foundation

Samuel & Helene Soref Foundation

Albert & Janey Sweet P.F.

Mr. Beryl Weiner

Mr. Mark J. Weinstein

David & Sylvia Weisz Family Philanthropic Fund, Inc.

Mr. Louis Wolff

Ziegler Family Trust

C O R P O R A T E P A R T N E R S

Blue chip corporations choose to partner with The Jewish Federation because no organization is more effective in helping them reach – and exceed – their philanthropic goals. We are proud to recognize the following corporations as partners that helped us make a difference in 2009:

1st Century Bank
 3 Arts Entertainment
 99 Cents Only
 Accurate Inc. Consolidated Routing
 Adagio Ristorante
 Alexon
 Amazing Memories
 Richard Ziman and American Value Partners
 Andersen Environmental Consulting
 Anheuser-Busch
 Aptan Corporation
 Aramark Refreshments
 Arthur J. Gallagher & Company
 Australian Gold
 The Bagel Factory
 Bank of America
 Barney's New York
 Ben & Jerry's – Century City
 Beverly Hills Hotel
 Bijan
 Bramis Kosher Pizza
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 California Landmark
 California United Bank
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 Canfield Development
 Canyon Ranch Arizona
 Carroll & Co.
 CB Richard Ellis Investors
 CBS
 Cheese Store Beverly Hills
 Ciroc

City National Bank
 Coffee Bean & Tea Leaf
 Comedy Central
 Commercial Property News, Nielsen Business Media
 CoStar
 Costco
 Countrywide
 Cox, Castle & Nicholson LLP
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 Daum Commercial Real Estate Services
 Deutsche Bank
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 Durler Investment Group – Wells Fargo Advisors
 Empire Kosher
 Feldmar Watch Company
 Fidelity Mortgage Lenders, Inc.
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 Financial Compound
 First American Title Insurance Company
 First Regional Bank
 FPO
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 Freeman Beauty Labs
 Geary's
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 GlobeSt.com
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 GunnAllen Financial
 Hamburg, Karic, Edwards & Martin, LLP
 Hanover Financial Company
 Harris Stationers
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 Hornblower Cruises

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 Jerry Leigh
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 Keyes Automotive
 Kohl's
 Koss Real Estate Investments
 LA Auto Gallery
 LA Party Rents
 LandAmerica Commercial Services
 Laugh Factory
 Lehr & Black
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 Polo
 POM Tea
 POM Wonderful
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